BA 548(a) Seminar - Advances in Management Information Systems
Fall 2014 – Monday (1:00 – 3:45 p.m.)

Office Hours: 8:30 – 12:30 p.m. Monday or by appointment
Rehn 217a
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Required Readings: Readings will reflect current thought in MIS. Most of these readings are available online.

Course Overview: This course is designed to provide an in-depth study of key management and organizational issues and challenges in Information Systems (IS). This course also offers a discussion of how research problems are formulated and refined, and how the research could be conducted and reported.

Grading (Tentative): The final letter grade for this course will be based on the following:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Points</th>
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<tbody>
<tr>
<td>Class participation (10 points per class)</td>
<td>140</td>
</tr>
<tr>
<td>Discussion Leader (9 @ 20 points each)</td>
<td>180</td>
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<tr>
<td>Article Summaries (10 @ 10 points each)</td>
<td>100</td>
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<tr>
<td>Journal Article Review</td>
<td>25</td>
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<tr>
<td>Research Proposal</td>
<td>100</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>545</strong></td>
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Class Participation: This includes the professional and thoughtful management of the seminar sessions for which the student is responsible, active participation in all other seminar sessions, supportive and constructive feedback to all participants, and demonstrated ability to ask and/or answer relevant questions.

Discussion Leaders: Discussion leaders are expected to summarize the paper(s) assigned, and discuss key issues. They should think of research extensions, produce research ideas on the topic, and include these in their presentations. Extension of the area through additional readings is quite acceptable.

For each topic discussion, all participants should come prepared with their own reflections on the readings and a couple of research ideas on the topic under discussion.

Article Summaries: The format of the critiques (2 page limit) will vary considerably with the type of article; however, as a general guide, the following topics should be addressed:

- Complete Citation
- Author's Stated Purpose(s)
- Methodology
- Strengths/Weaknesses
- Summary of Key Results
- Contribution
- Your Critique

Research Proposal / Paper: No later than 5 pm on December 5, all students will submit a final copy of the research proposal. To maximize learning, students are expected to seek feedback on an early draft from the professor. All drafts are due no later than 5 pm on November 21. These will not be graded, but feedback will be provided. An early draft is not an outline, rather it is a draft of a full paper.

The completed research proposal should identify a problem and describe the problem to be addressed. The motivation for addressing the problem, a review of the literature relevant to ones’ understanding of the problem or its solution, the theoretical underpinnings of the work to be carried out, and the particular hypotheses or research questions to be pursued should also be incorporated. A specific plan for conducting the research should be described.
Tentative Schedule:

August 18

• Introduction / Policies / Discussion (What is this profession all about? – Q & A)

August 25

• Research Standards for Promotion and Tenure in Information Systems; Dennis, A. R., Valacich, J. S., Fuller, M. A. and Schneider, C.; MIS Quarterly; Vol. 30 (1); 2006; pp. 1-12.

• The Long and Winding Road: Getting Papers Published in Top Journals; Mingers, J.; Communications of the Association for Information Systems; Vol. 8, 2002; pp. 1-19.


Discussion Leader:

September 1

NO Class – Labor Day

September 8

• Theory Discussion: Technology Acceptance Model (TAM)

Discussion Leader:


Discussion Leader:

• Nonlinearities Between Attitude and Subjective Norms in Information Technology Acceptance: A Negative Synergy?; Titah, R. and Barki, H.; MIS Quarterly; Vol. 33 (4); 2009; pp. 827-844.

Discussion Leader:


Discussion Leader:
September 15

  Discussion Leader:

  Discussion Leader:

- To Give or to Receive? Factors Influencing Members’ Knowledge Sharing and Community Promotion in Professional Virtual Communities; Chen, C. J. and S. W. Hung; Information & Management; Vol. 47; 2010; 226-236.
  Discussion Leader:

September 22

- Theory Discussion: Media Richness Theory
  Discussion Leader:

  Discussion Leader:

- The Integrative Framework of Technology Use: An Extension and Test; Kim, S.S; MIS Quarterly; Vol. 33 (3); 2009; pp. 513-537.
  Discussion Leader:

- Job Characteristics and Job Satisfaction: Understanding the Role of Enterprise Resource Planning System Implementation; Morris, M. G. and V. Venkatesh; MIS Quarterly; Vol. 34 (1); 2010; pp. 143-161.
  Discussion Leader:

September 29

  Discussion Leader:

  Discussion Leader:

Discussion Leader:

**October 6**

• Theory Discussion: *Institutional Theory*

Discussion Leader:

• *Understanding Organization-Enterprise System Fit: A Path to Theorizing the Information Technology Artifact*; Strong, D. M. and O. Volkoff; *MIS Quarterly*; Vol. 34 (4); December 2010; pp. 731-756.

Discussion Leader:


Discussion Leader:


Discussion Leader:

**October 13**

• No School

**October 20**


Discussion Leader:


Discussion Leader:


Discussion Leader:

**October 27**

• Theory Discussion: *Resource Based View of the Firm*

Discussion Leader:

8/7/2014

Discussion Leader:

• *Profiting from Knowledge Management: The Impact of Time and Experience*; Ko, D.G. and Dennis, A.R.; *Information Systems Research*; Vol. 22(1); 2011; pp. 134-152.

Discussion Leader:


Discussion Leader:

**November 3**


Discussion Leader:


Discussion Leader:

• *Understanding Developers’ Motives in Open Source Projects: A Multi-Theoretical Framework*; Benbya, H. and N. Belbay; *Communications of the Association for Information Systems*; Vol. 27 (1); 2010; Article 30.

Discussion Leader:

**November 10**

• Theory Discussion: *Theory of Planned Behavior / Theory of Reasoned Action*.

Discussion Leader:


Discussion Leader:


Discussion Leader:


Discussion Leader:
**November 17**


  Discussion Leader:


  Discussion Leader:


  Discussion Leader:

**November 24**

- Theory Discussion: *General Deterrence Theory*

  Discussion Leader:


  Discussion Leader:

- *To Be Determined.*

  Discussion Leader:

- *To Be Determined.*

  Discussion Leader:

**December 1**

- *To Be Determined.*

  Discussion Leader:

- *To Be Determined.*

  Discussion Leader:

**December 8**

- Paper Proposal Presentations / No Final Exam Required