Course Overview:
Advances in information technology (IT) have initiated radical changes in the way organizations conduct their business. In 2014 and beyond, organizations must contend with increased competitive pressures, globalization, and new approaches to using IT, including the World Wide Web, social networks, and e-commerce. In order to manage these changes, employees need to develop a clear understanding about IT and its application to solve business problems. This course is designed to familiarize you with the issues concerning management information systems. We will specifically focus on:

- The conceptual foundations underlying information systems (IS) and IT
- Importance of IT as an organizational and strategic resource
- Planning, acquisition and control of information systems
- Contemporary issues in management information systems, e.g., electronic commerce, social networks, and ethical issues


Withdrawal Policy: See Graduate Catalog

Class Attendance and Preparation Policy: Attendance will be taken! You will be allowed 2 unexcused absences. Each additional absence will cost you 5% of the total points available in the class. It is also expected that you will show up on time (5:00 p.m.). Class preparation is strongly suggested. The instructor reserves the right to cancel any class when the majority of the students are unprepared or attendance falls below 66% of class enrollment. Course requirements will not be reduced to compensate for such cancellations.

Academic Dishonesty Policy: Any student who is caught cheating or assists another student in cheating during an examination, will automatically fail the course. The case will be forwarded to the appropriate individuals for university action. Cheating includes, but is not limited to, crib sheets (unless approved by instructor), copying answers from another student's exam, submitting work that is not your own on individual assignments, and gaining unauthorized prior access to exams or answers.

Grade Appeals Policy: It is the students' responsibility to keep all graded materials that have been returned. The instructor's grades will assumed to be accurate unless you can show otherwise. Any student wishing to appeal a grade must submit a WRITTEN appeal indicating the specific section the student is requesting a regrade of and a short explanation (rationale) of why the student feels they deserve a different grade. Verbal grade appeals will not be accepted.
Course Schedule (Tentative)

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>August 18</td>
<td>Introduction / Policies</td>
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<tr>
<td>October 6</td>
<td>Mid-Term Exam</td>
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<tr>
<td>October 11-14</td>
<td>No Class (Fall Break)</td>
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<tr>
<td>December 8</td>
<td>Final Exam</td>
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**Grading:**
- Exams (2 @ 100 points each)  200
- Cases (4 @ 25 points each)   100
- Quizzes (10 @ 10 points each) 100
- Article summaries (4 @ 10 points each) 40
- Participation (online discussion) 50
- **Total** 490

**Class Participation (Attendance is NOT participation):** Students are expected to do the assigned readings before class and to participate actively in class discussions. At times, the instructor will randomly call upon students to answer questions, to invoke opinions, and for expressions of agreement/disagreement. Without prior preparation and participation, the classroom experience can be unsatisfactory for all concerned.

**General Remarks**
- Communication between students/groups and the instructor should be by email (jpearson@business.siu.edu) as much as possible.
- Any practices of academic dishonesty will be dealt with strongly. Please comply with the SIU regulations on this matter. Any submissions that have been directly copied from past reports, internet web sites, i.e., plagiarism, will be considered cases of academic dishonesty. Cases of academic dishonesty could range from a grade of “0” in the assignment, a grade of “F” in the course, and/or university disciplinary action.
- Cell phones must be turned off and put away before class starts. This will be enforced!

[http://pvcaa.siu.edu/_common/documents/Syllabus_Attachment.pdf](http://pvcaa.siu.edu/_common/documents/Syllabus_Attachment.pdf)