Southern Illinois University Carbondale (SIUC)
College of Business & Administration
Department of Management
Course Syllabus
Management 474
Management’s Responsibility in Society
Fall 2014
T/TH 9:35 – 10:50am, Lawson 201

Instructor: Dr. Kay M. Nelson
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Email: ikay@siu.edu
Office Hours: 11-12:30 and 3:30-5 Tuesday and Thursday and by appointment
Course Prerequisites: Junior standing

Required Text

Business and Its Environment, 7/E
David P. Baron, Stanford University
Text included in course fee

COURSE PHILOSOPHY

Though governments and nonprofits are crucial to a modern society, businesses are largely responsible for creating the wealth upon which the well-being of society depends. As they create that wealth, their actions impact society, which is composed of a wide variety of stakeholders. In turn, society shapes the rules and expectations by which businesses must navigate their internal and external environments. This interaction between corporations and society (in its broadest sense) is the concern of corporate social responsibility (CSR).

Regardless of one’s personal viewpoint about the interaction of business and society, the continued co-existence of for-profit organizations is essential. This course seeks to explore the dimensions of that interaction from a multi-stakeholder perspective. The exploration within this course is designed to be highly interactive, with the journey of exploration involving CSR and social responsibility-related lectures, guest speakers, case-studies, student presentations on relevant social issues, group discussions and organized debates. The interactive nature of the course will facilitate a deeper level of understanding, and as an implication will enhance your overall learning experience.
Grading & Evaluation:

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<th>Component</th>
<th>Points</th>
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<tr>
<td>Test 1:</td>
<td>200</td>
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<td>Test 2:</td>
<td>200</td>
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<tr>
<td>Individual News</td>
<td>4 each</td>
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<td>Group Cases</td>
<td>4 per group</td>
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<td>Individual Final Paper and Presentation</td>
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<td>Class Participation and attendance</td>
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EXAMS: There are two tests for this course. They are open note and open book. Each test is worth 20% of the total course grade. The FINAL EXAM for the course is OPTIONAL. The FINAL EXAM date for the optional final is Thursday December 11th from 8 a.m. – 9:45 a.m. in the classroom. You may take the final exam to replace your lowest score from the first two tests.

The final exam will be comprehensive. If you miss a test, you will have the opportunity to take a make-up test provided that you have a formal written letter (such as doctor’s note) explaining your absence. A student caught cheating on a test or final exam will receive an “F” for the course, and my recommendation to SIU’s disciplinary board for further disciplinary action.

Course Learning Objectives

What any individual learner takes away from this exploratory-based course is, of course, highly variable. Nevertheless, at a minimum, the successful completion of my course assumes that you will:

- Gain an understanding of the scope of CSR and broader social responsibility issues.
- Develop a multi-stakeholder perspective in viewing CSR issues.
- Explore the connections among strategy and social responsibility.
- Understand that multiple, often conflicting or differing, viewpoints and tradeoffs exist around each issue.
- Take away a more sophisticated and sensitive understanding of the complex issues confronting corporate and societal leaders.
- Develop a sound foundation for your further study of social responsibility in business.
- Understand environmental issues and how they impact organizations

Student Responsibilities

To gain the maximum benefit from this course, it is recommended that you:

- Take an exploratory attitude toward this course, keeping an open mind about CSR/social responsibility issues when viewed from multiple perspectives.
- Imagine how presented issues are viewed by each relevant stakeholder.
• Empathize with stakeholder concerns to appreciate the emotional intensity that energizes their reactions to corporate actions.
• Form your own opinions, while being willing to listen to the views of others.
• Undertake pre-class assignments in a timely manner to maximize your in-class learning.
• Actively participate!

COURSE POLICIES: Students enrolled in this class are expected to:

- Be seated at the beginning of class time and do not start packing up to leave until the official end of class. I will try to give you 2 extra minutes at the end of class to pack up, ask questions, etc. If you are late to class you will apologize to your classmates for the disruption – no exceptions. Failure to do so will result in losing 50 course points (out of 1000) per episode. PLAN AHEAD! Let me know if you have to come from another class far across campus and if you know you will be late or absent please email me before class.

- Turn-off cell phones, IPODs, blackberries etc during class. If this becomes a problem all cell phones and PDAs will be collected at the beginning of class and returned at the end. If you are expecting a possible EMERGENY ONLY call, please tell me before class, put your phone on vibrate, sit in the back of the classroom and take the call out in the hall. Violations will result in the loss of 50 course points.

- Refrain from playing with laptops or reading during class. Laptops may only be used to take notes or look up something suggested by the professor. Violations will result in the loss of 50 course points.

- Come prepared to class by reading assigned materials.

- Refrain from talking to each other while discussion or guest lectures are in progress and generally behave professionally.

- Actively participate in the class discussions.

- Get a “notes buddy” to give you class notes if you are absent

Schedule: TBA

SIUC Information: http://pvcaa.siu.edu/index1/Syllabus%20Attachment_Fall2014-12.pdf