Southern Illinois University
College of Business Administration
MGMT 380 – Section 2: Managing Information Systems
Spring 2014- Lawson Hall 221 2:00 pm to 3:15pm

Instructor: Dr. Kay M. Nelson
Office: Rehn Hall 212A
Email: ikay@siu.edu – I live on email – use it
Course Homepage: D2L: https://online.siu.edu/
Office Hours: T TH 12:20 pm – 1:50pm, W 2-5 pm or by appointment
Phone: Don’t call – I don’t do phone!

Required Texts:
Title: IT Strategy: Issues and Practices
Author: James D. McKeen and Heather A. Smith
Publisher: Prentice Hall
This textbook is also available as an eTextbook through www.coursesmart.com. These books are iPad and iPhone friendly. Also available online used or for rental from several sources. You MUST use 2nd edition.

Prerequisite: MGMT 345 with a grade of C or better. Restrictions: College of Business majors or minors, junior standing; or departmental approval required.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points for Each</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Participation and Attendance</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Group Mini-case Write-ups and presentations (2)</td>
<td>50</td>
<td>100</td>
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<tr>
<td>Pop Quizzes (9 – lowest dropped)</td>
<td>25</td>
<td>200</td>
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<tr>
<td>Exams (4 – lowest dropped)</td>
<td>200</td>
<td>600</td>
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<tr>
<td>News (4)</td>
<td>50</td>
<td>200</td>
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<tr>
<td>Group Project</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total Points</strong></td>
<td><strong>1500</strong></td>
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THERE IS NO FINAL EXAM IN THIS CLASS
**Course Overview:**
Development and support of information systems and technologies are challenged by the social, political, and other organizational issues in corporate environments. These challenges are exacerbated by the fact that many organizations today compete globally, often engage in traditional “brick and mortar” as well as electronic business, and frequently have integral ties to other businesses that are a part of the organization’s value system. Within this environment, today’s knowledge workers and managers, and not just MIS professionals, may have to participate in the design, development, and implementation of information systems integral to most managers and business processes and functions. This knowledge will provide them with information needed to participate in technology- and systems-related activities that will ultimately benefit them and the organization.

Students completing MGMT 380 will be able to understand the importance and role of information systems today. The knowledge they will gain dealing with information systems leadership, planning, global involvement, information-as-an-asset, and other aspects will allow them to participate actively and knowledgeably in systems activities in their organizations, activities important to all managers such as manufacturing, production, and supply chain; human resource, healthcare, global e-business, as well as those oriented toward entrepreneurial activities.

**Course Objectives**
Upon completion of this course, students should be aware of:
- The value of IT/IS today
- Managing IT/IS perceptions
- Relationship between IT/IS objectives and business objectives
- IS/IT budgeting issues
- IT/IS strategies and innovation
- IT/IS sourcing issues
- IT/IS HR issues

**Course Approach**
Textbook readings, mini-cases, news and class discussion will help to convey the main body of knowledge and to stimulate the desired critical thinking in a course whose focus is on managerial IS-related issues confronting organizations today. The instructor will serve as a catalyst, facilitator, and evaluator in a collaborative learning experience. The most effective learning will result from your involvement in critical thinking through both class presentation and discussion as well as through the case analyses and the group project.

**Organization of the Class**
The class will be conducted as a seminar. Emphasis will be on student participation and hands on experience. The class meets twice a week. There will be assigned readings each week and assigned cases and news approximately every other week.
Preparation for Class
Read and reflect on the assigned materials before the scheduled class discussion. Each week builds on previous weeks. I use the Socratic teaching method in that I teach by asking questions, so be prepared to comment on the assigned reading. Try to put the readings in the context of your own job and educational experiences. Be critical of the theories presented and don not be afraid to question the text. I encourage critical thinking.

Attendance. Be there and be there on time – period.

Student Expectations:
1. It is the student’s responsibility to ask any questions or voice concerns/questions/doubts about assigned readings/materials presented in lecture, text, or during class.
   - Since this is a seminar based course, PARTICIPATION IS EXPECTED.
   - I reserve the right to add/subtract points from total grade based on class participation
2. Students are expected to be ON TIME. **If you are late you will apologize to the entire class and it will reflect in your class participation grade.** If you know you must be late or leave early I need advance notice in writing and expect you to sit near a door so you can quietly enter or exit.
3. No electronics are allowed in class except computers NOT connected to the web for note taking purposes. **Cell phones will be turned off and put away in backpacks or other places.** If a cell phone rings in class I will answer it and from that day forward I will collect all electronic devices prior to class and return them at the end of class. If you are in an emergency situation where you know a call or text will may come in (such as impending birth etc.) let me know in writing and place your phone on the desk next to you on vibrate, sit up front by the door, and if it does ring leave the room to answer it.
4. No makeups. No late assignments: An occasional exception may be made for makeups or extended deadlines. This is under extenuating circumstances and I must be notified in advance. If it is a medical emergency and you cannot contact me in advance please be able to provide proof
5. Excused Absences must be accompanied by a note or proof of why you were absent (ex. Doctor’s note; director of athletics or coach note) otherwise it will be marked as unexcused. If you are a member of a team at SIU and scheduled to be away you must make arrangements with me in advance to makeup the assignments/exams.
6. Weather: If SIU has an inclement weather day we will push that day’s assignment to the following week. If the forecast is for bad weather leave early to make it to class on time. Your safety is my first concern. The schedule is a living document and subject to change at any time. Check (D2L) every day for updates.
7. Desire2Learn: You must have D2L access. Please check D2L daily for announcements and grade updates. You are ultimately responsible to keep track of your information and updates or changes regarding class. Weather notices will be posted on D2L.
8. You are expected to adhere to the student conduct code. Be respectful to the professor and other students. I will penalize total points in the course for disrespectful behavior.
   - [http://policies.siuc.edu/policies/behavior.html](http://policies.siuc.edu/policies/behavior.html)
   - [http://policies.siuc.edu/policies/conduct.html](http://policies.siuc.edu/policies/conduct.html)
9. Academic Policies: I assume that seniors do not even think about cheating. The only person you are cheating is yourself because you will fail in life - period. Be aware that I do not
tolerate nonsense and have put students through the student disciplinary process for violating SIU student policy. I can keep you from graduating. Also be aware of the university plagiarism policy. Just reference anything you use from an external source. For a definition and examples of plagiarism, please visit the following web site: http://www.suite101.com/content/a-definition-for-plagiarism-a10232

10. Group Work: Part of your class grade will be based on group case studies. If you have an issue with a group member or need to be transferred to a different group please let me know ASAP. When early issues are addressed; the smoother your semester will go. Please notify me of group members who are NOT pulling their weight
   - If you are recognized as a “social loafer” or disruptive team member you will be required to finish any work on an individual basis. That means all papers/projects left in the semester will be completed on your own. You will be required to do the same amount of work as a team and present on your own.
   - You will be penalized a full letter grade for projects when you don’t carry your weight on a team. Meaning you will not get the same grade as your group members. Anonymous peer review forms will be used to evaluate participation.

11. Accommodations for Students with Disabilities: As a Full Professor in this department, I am committed to providing reasonable accommodation to students with disabilities. Any student who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact me personally as soon as possible (Within the first week of class) so we can discuss accommodations necessary to ensure full participation and facilitate your educational opportunities. You should also contact Disability Support Services as soon as possible.

12. Emergency Procedures: Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on the BERT’s website at www.bert.siu.edu, Department of Public Safety’s website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guidelines pamphlet. Know how to respond to each type of emergency. Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.

Extra Credit: There may be several optional opportunities to participate in extra credit but do NOT expect extra credit. Any extra credit points will be added to your TOTAL GRADE at the end of the semester. For example: If you have 300 points at the end of the semester and 20 points extra credit your grade will be based on 320 points.
**SIU Southern Illinois University**

**SYLLABUS ATTACHMENT**

**Spring 2014**

"We emphasize student achievement and success because achievement and success are essential if we are to shape future leaders and transform lives."

**IMPORTANT DATES**

- Semester Class Begins: January 13, 2014
- Last day to add a class (without instructor permission): January 23, 2014
- Last day to withdraw completely and receive a 100% refund: January 26, 2014
- Last day to drop a course without SakiaNet: February 10, 2014
- Last day to file diploma application (for name to appear in Fall Commencement program): April 8, 2014
- Final examinations: May 5-9, 2014

Note: For outreach, internet, and short course drop/add dates, visit Registration and Academic Services website: http://register.siu.edu/

**SPRING SEMESTER HOLIDAYS**

- Martin Luther King Jr.’s Birthday: January 20, 2014
- Spring Break: March 30 - April 5, 2014

**WITHDRAWAL POLICY – Undergraduate only**

Students who officially register for a session may not withdraw merely by the stopping of attendance. An official withdrawal form must be initiated by the student and processed by the University. For the proper procedures to follow when dropping courses and when withdrawing from the University, please visit http://register.siu.edu/pdf/withdrawal2114.pdf

**INCOMPLETE POLICY – Undergraduate only**

An INC is assigned when, for reasons beyond their control, students enrolled in passing work are unable to complete all assignments. An INC must be changed to a complete grade within one semester following the term in which the course was taken, or graduation, whichever occurs first. Should the student fail to complete the course within the time period designated, that is, by no later than the end of the semester following the term in which the course was taken, or graduation, whichever occurs first, the incomplete will be converted to a grade of F and the grade will be computed in the student’s grade point average. For more information please visit: http://register.siu.edu/grade/incompletes.html

**REPEAT POLICY**

An undergraduate student may, for the purpose of raising a grade, enroll in a course for credit no more than two times (two total enrollments) unless otherwise noted in the course description. For students receiving a letter grade of A, B, C, or D, the course repetition must occur at Southern Illinois University Carbondale. Only the most recent (last) grade will be calculated in the overall GPA and count toward hours earned. See full policy at http://register.siu.edu/pdf/grad_adds1114.pdf

**GRADUATE POLICIES**

Graduate policies often vary from Undergraduate policies. To view the applicable policies for graduate students, please visit http://grads.siu.edu/grad-catalog/index.html

**DISABILITY POLICY**

Disability Support Services provides the required academic and programmatic support services to students with permanent and temporary disabilities. DSS provides centralized coordination and referral services. For more information please visit: http://register.siu.edu/disability.html

**STUDENT CONDUCT CODE**

http://register.siu.edu/other_policies/code_conduct.html

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**SALUKI CARES**

The purpose of Saluki Cares is to develop, facilitate, and coordinate a university-wide program of care and support for students in any type of distress—physical, emotional, financial, or personal. By working closely with faculty, staff, students and their families, SIU will continue to display a culture of care and demonstrate to our students and their families that they are an important part of our community. For Information on Saluki Cares, call (618) 536-5174, or sicares@siu.edu, http://salukicares.siu.edu/index.html

**EMERGENCY PROCEDURES**

Southern Illinois University Carbondale is committed to providing a safe and healthy environment for student and work. We ask that you become familiar with the SIU Emergency Response Plan and Building Emergency Response Team (B.E.R.T) programs. Emergency response information is available on posters in buildings on campus, available on BERT’s website at www.bert.siu.edu, Department of Safety’s website at www.dps.siu.edu (disaster drop down) and the Emergency Response Guideline pamphlet. Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency.

**INCLUSIVE EXCELLENCE**

SIU commits people from all walks of life, from many different cultures and sub-cultures, and representing all strata of society, nationalities, ethnicities, lifestyles, and affiliations. Learning from and working with people who differ is an important part of education as well as an essential preparation for any career. For more information please visit: http://www.inclusiveexcellence.siu.edu/

**MORRIS LIBRARY HOURS**

http://www.lib.siu.edu/about/libraries

**LEARNING AND SUPPORT SERVICES**

Help is within reach. Learning support services offers free tutoring on campus and math labs. To find more information please visit: the Center for Learning and Support Services website: Tutoring: http://tutorial.siu.edu

**WRITING CENTER**

The Writing Center offers free tutoring services to all SIU students and faculty. To find a center or schedule an appointment please visit: http://write.siu.edu/

**AFFIRMATIVE ACTION & EQUAL OPPORTUNITY**

Our office’s main focus is to ensure that the university complies with federal and state equity policies and handles reporting and investigating of discrimination cases. For more information visit: http://diversity.siu.edu/

**Additional Resources Available:**

- **SALUKINET:** http://salukinet.siu.edu/portal/home/displaylogin
- **ADVISER:** http://adviser.siu.edu/
- **PROVOST & VICE CHANCELLOR:** http://pvcaa.siu.edu/
- **SIU ONLINE:** http://onlinede.siu.edu

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