MGMT 574(b) Advanced Research Methods
Spring 2010 – Tuesday (1:00 – 3:30 p.m.)

Dr. John M. Pearson
Office Hours: Tuesday 9:00 – 11:30 a.m.
Thursday 1:00 – 3:30 p.m.
Rehn 217a
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Required Readings: Readings will reflect current thought in research methods. Most of these readings are available online or on D2L.

Course Overview: This course is designed to provide an in-depth study of research methods. This course also offers an exposition of how research problems are formulated and refined, and how the research is conducted and reported.

Grading (Tentative): The final letter grade for this course will be based on the following:

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<tr>
<td>Class participation</td>
<td>200</td>
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<tr>
<td>Article Summaries (10 @ 10 points each)</td>
<td>200</td>
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<tr>
<td>Assignments (10 @ 10 points each)</td>
<td>100</td>
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<tr>
<td>Journal Article Review</td>
<td>50</td>
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<tr>
<td>Research Project</td>
<td>300</td>
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<td>Final Exam (May 12, 1:00 – 3:30 p.m.)</td>
<td>100</td>
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<td><strong>Total</strong></td>
<td><strong>950</strong></td>
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Class Participation: This includes the professional and thoughtful management of the seminar sessions for which the student is responsible, active participation in all other seminar sessions, supportive and constructive feedback to all participants, and demonstrated ability to ask and/or answer relevant questions.

Discussion Leaders: Discussion leaders are expected to summarize the paper(s) assigned, and discuss key issues. They should think of research extensions, produce research ideas on the topic, and include these in their presentations. Extension of the area through additional readings is quite acceptable.

For each topic discussion, all participants should come prepared with their own reflections on the readings and a couple of research ideas on the topic under discussion.

Article Summaries: The format of the critiques (2 page limit) will vary considerably with the type of article; however, as a general guide, the following topics should be addressed:
- Complete Citation
- Author’s Stated Purpose(s)
- Methodology
- Strengths/Weaknesses
- Summary of Key Results
- Contribution
- Your Critique

Research Project / Paper: No later than 5 pm on May 3, all students will submit a final copy of the research project. To maximize learning, students are expected to seek feedback on an early draft from the professor. All drafts are due no later than 5 pm on April 21. These will not be graded, but feedback will be provided. An early draft is a not an outline, rather it is a draft of a full paper.

The completed research proposal should identify a problem and describe the problem to be addressed. The motivation for addressing the problem, a review of the literature relevant to one's understanding of the problem or its solution, the
theoretical underpinnings of the work to be carried out, and the particular hypotheses or research questions to be pursued should also be incorporated. A specific plan for conducting the research should be described.

**General Remarks**

- Communication between students/groups and the instructor should be by email ([jpearson@business.siu.edu](mailto:jpearson@business.siu.edu)) or during office hours.
- Cell phones must be turned off and put away before class starts.

[http://pvcaa.siu.edu/_common/documents/Syllabus_Attachment.pdf](http://pvcaa.siu.edu/_common/documents/Syllabus_Attachment.pdf)