Course Overview:
In the past, managers and entrepreneurs aimed for success in a relatively stable and predictable world. In the turbulent environment of the 21st century, however, organizations are confronting an accelerating rate of change. They face constant innovation in information technology and a chaotic world of changing markets and consumer lifestyles. This course is intended to help you develop a better understanding of how to manage this turbulent environment.

Required Text:

Older editions are fine, keeping in mind that the student is responsible for any differences in the texts.


Class Attendance and Preparation Policy:
Attendance will be taken! You will be allowed 4 unexcused absences. Each additional absence will cost you 2% of the total points available in the class. It is also expected that you will show up on time (2:00 p.m.).

Class preparation is strongly suggested. The instructor reserves the right to cancel any class when the majority of the students are unprepared or attendance falls below 66% of class enrollment. Course requirements will not be reduced to compensate for such cancellations.

Grade Appeals Policy:
It is the students' responsibility to keep all graded materials that have been returned. The instructor's grades will be assumed accurate unless you can show otherwise. Any student wishing to appeal a grade must submit a WRITTEN appeal indicating the specific section the student is requesting to be re-graded and a short explanation (rationale) of why the student feels they deserve a different grade. Verbal grade appeals will not be accepted.

Course Schedule (Tentative)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Monday, January 19, 2015</td>
<td>Dr. Martin Luther King Jr. Day</td>
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<tr>
<td>Monday, February 16, 2015</td>
<td>Test 1 (Chapters 1-3)</td>
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<tr>
<td>Monday, March 09, 2015</td>
<td>Spring Break - No Class</td>
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<tr>
<td>Wednesday, March 11, 2015</td>
<td>Spring Break - No Class</td>
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<tr>
<td>Wednesday, March 18, 2015</td>
<td>Test 2 (Chapters 4-6)</td>
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<tr>
<td>Monday, April 13, 2015</td>
<td>Test 3 (Chapters 7-9)</td>
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<tr>
<td>Wednesday, May 06, 2015</td>
<td>Study Day - No Class</td>
</tr>
<tr>
<td>Monday, May 11, 2015</td>
<td>Final Exam (Chapters 10-12) (2:45 - 4:45)</td>
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</tbody>
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Grading:
Exams (4 @ 100 points each) 400
Quizzes (12 @ 10 points each) 120
Cases (3 @ 20 points each) 60
Article summaries (3 @ 20 points each) 60
Participation (group & general discussion) 20
Total 660

Exams:
Exams will be taken individually with a closed book and closed notes policy. **There will be no make-up exams.** If you miss an exam you will have to count your next exam double. This will only be allowed once and only for a very good reason with extreme circumstances. The final exam is not cumulative and is not weighted any heavier than any other exam. Exams will be taken in the classroom.

Quizzes:
There will be a quiz following each chapter covered in the class, resulting in a total of 12 quizzes. These quizzes will be made available via D2L and will be timed. It is my expectation that you will take these quizzes individually. However, you may use your books and your notes.

Cases:
There are cases that follow each chapter of the book resulting in 12 cases for this class. However, I have chosen to only assign cases every other week reducing the workload from 12 cases down to 6 cases. Within the assigned 6 cases you will be expected to turn in the 3 cases of your choice. Cases will be turned in via D2L dropbox.

Article Summaries:
Article summaries will be assigned every other week (opposite weeks from cases) throughout the semester. This will result in 6 article summaries. Once again, you will only be expected to turn in the 3 article summaries of your choice. Each time an article summary is due, you will be given a choice of two articles one which to do your summary. Summaries will be turned in via D2L dropbox. Summaries are expected to be double spaced with 1” margins and between 2 and 3 pages (of writing) in length. This means the summary should end on the third page. Summaries should consist of two sections that should be separated and labeled. The first section is the summary of the article that should be approximately 2/3 of the overall write-up and summarize the article. The second section is the opinion section. This section should be approximately 1/3 of the overall write-up, and should express your overall opinion of the article, including any real-life experience you might be able to relate.

Class Participation (Attendance is NOT participation):
Students are expected to do the assigned readings before class and to participate actively in class discussions. At times, the instructor will randomly call upon students to answer questions, to invoke opinions, and for expressions of agreement/disagreement. Without prior preparation and participation, the classroom experience can be unsatisfactory for all concerned.

Participation will also be graded through group discussion and participation. At the end of some classes you will be asked to get into your groups and discuss certain topics/questions. Peer evaluations will be handed out toward the end of the semester to assist the evaluation process.

Late Work:
Late work will not be accepted. Quizzes, cases, and summaries are done/submitted via D2L. If you miss the cutoff to turn in your work you will not be able to turn it in late even for partial credit. I suggest you do not wait until the last second to turn in your work. If for some reason you are unable to submit via D2L (i.e. the server is down) you will be expected to email your submission prior to the deadline. Since you have options as to which cases and article summaries you submit, you will simply be expected to move on to the next case or summary.

**General Remarks:**
Communication between students and the instructor should be by email (javoegel1@siu.edu) or during office hours.

Any practices of academic dishonesty will be dealt with strongly. Please comply with the SIU regulations on this matter. Any submissions that have been directly copied from past reports, internet web sites, i.e., plagiarism, will be considered cases of academic dishonesty. Cases of academic dishonesty could range from a grade of “0” in the assignment, a grade of “F” in the course, and/or university disciplinary action.

Cell phones should not be used during class except for emergencies.

**Emergency Procedures:**
Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on the BERT’s website at www.bert.siu.edu, Department of Public Safety’s website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guidelines pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.
http://pvcaa.siu.edu/_common/documents/Syllabus_Attachment.pdf