

HOSPITALITY, TOURISM & EVENT MANAGEMENT

BACHELOR OF SCIENCE, MINOR





MAKING IT LOOK EASY. THE ULTIMATE PEOPLE-PERSON CAREER TRACK. You've never met a stranger, you can make friends with anyone. Your organization skills are on point. You can see the big picture in the details. If you are looking for an adventurous, multi-faceted career in a social environment, if you are a high-energy, detail-oriented multi-tasker and problem solver, a career in hospitality, tourism or event management might be just right for you.

PROGRAM HIGHLIGHTS:

- A continuously evolving field – We teach a solid base of hospitality business theory, practical skills and relevant technology so our students become industry leaders, game changers and trend-setters.
- Connected – Our faculty are industry professionals.
- Field trips – On-site visits and face-to-face meetings with industry professionals.
- Sample classes: Multicultural Foods, Quantity Food Production, Hotel Administration, Destination Management, Convention Services, Facilities Management
- Online degree option available.

INTERNSHIPS

- On-campus internships available with Athletics, Conference & Scheduling Services and more.
- SIU is surrounded by national and state forests and parks, the Shawnee Hills Wine Trail, microbreweries, fun events and tourism facilities. You won't have to look far for your internship opportunities. Or, choose a distance internship – the world is open to HTEM majors!

Careers

Hospitality & Tourism

- Hotel or resort general manager
- Front-of-house management
- Food and beverage director
- Restaurant manager
- Hospitality sales and marketing
- Human resources
- Theme park management
- Casino management
- Outfitter & tours – wilderness, ocean, urban adventure
- Destination management and marketing
- Revenue management

Event Management

- Sporting events
- Music festivals
- Wedding coordinator
- Corporate meetings and conventions
- Cruise ship / resort / destination entertainment
- Virtual and hybrid events
- Trade shows and exhibitions



**Accredited since 1995
by the Accreditation
Commission for Programs in
Hospitality Administration**