

## COLLEGE OF BUSINESS (014) BUSINESS ECONOMICS (BUEC)

### MAJOR REQUIREMENTS – 21 HOURS

COURSE	TITLE	PREREQUISITE(S)
ECON 340	Intermediate Microeconomics	ECON 240 (no credit if ECON 440 credited)
ECON 341	Intermediate Macroeconomics	ECON 241 (no credit if ECON 441 credited)
FIN 361	Management of Business Finance	C min in FIN 330
FIN 462 or FIN 463	Working Capital Mgmt or Forecast and Capital Budgeting	FIN 361 or concurrent enrollment

### Select three courses from the following: (two must be ECON)

### Projected offerings:

COURSE	TITLE	PREREQUISITES	Projected offerings:		
			Summer	Fall	Spring
ACCT 321	Intermediate Accounting I	C min in ACCT 220 and 230; MATH 140		X	X
ACCT 331	Cost Accounting	C min in ACCT 220 and 230; MATH 139, MATH 140; ACCT/ FIN/MGMT 208		X	X
ACCT 471	Government and Not for Profit Accounting	C min in ACCT 321; ACCT major or minor	X		
ECON 310	Labor Problems	ECON 240	VARIES		
ECON 315	Money and Banking	ECON 241		X	
ECON 329	Intro Inter Econ	ECON 241 and 240		X	
ECON 330	Public Finance	ECON 240	VARIES		
ECON 350	Law and Economics	ECON 240			X
ECON 416	Financial Economics	ECON 315 or 341			X
ECON 429	International Trade and Finance	ECON 340 and 341			X
ECON 443	Honors Research in Economics	MATH 140 or 150; Dept. consent	VARIES		
ECON 463	Intro to Applied Econometrics	ECON 308 or equivalent			X
ECON 465	Mathematical Economics I	ECON 340 or 440; MATH 140		X	
FIN 331	Investments	C min in FIN 330	X	X	X
FIN 464	International Financial Management	FIN 361 or concurrent enrollment		X	
MGMT 352	Management Science	C min in ACCT/FIN/MGMT 208, MGMT 318 and MGMT 345; MATH 139,140		X	
MKTG 390	Marketing Research and Analysis	C min in ACCT/FIN/MGMT 208 and MKTG 304; MATH 139		X	X
MKTG 435	International Marketing	C min in MKTG 304	X		X

**Note:** All 300- and 400-level College of Business (CoB) courses are restricted to College of Business juniors and seniors. Select summer courses may only be offered online.

## BUSINESS ECONOMICS

(Bachelor of Science)

[business.siu.edu/academics/dept/finance](http://business.siu.edu/academics/dept/finance)

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Department of Finance

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The B.S. degree program in business economics meets the objectives of students interested in general preparation for managerial and staff assignments in a variety of business and public organizations. The business economics major emphasizes the application of economic concepts and the use of critical analysis in the solution of economic and managerial problems. Students who pursue professional careers as business and managerial economists are advised to complete one to four years of postgraduate study.

### Business Economics Suggested Curricular Guide

*NOTE: A sample curriculum follows. For specific degree requirements, consult the SIU Carbondale Undergraduate Catalog available at [registrar.siu.edu/catalog/undergraduatecatalog.php](http://registrar.siu.edu/catalog/undergraduatecatalog.php).*

<b>First Year</b>		<b>Fall</b>	<b>Spring</b>
UCOL 101U, Select	Saluki Success <i>and</i> UCC Fine Arts	1	3
ENGL 101, 102	Composition I <i>and</i> II	3	3
Select	UCC Science	3	3
PSYC 102/SOC 108	Introduction to Psychology <i>or</i> Introduction to Sociology	3	-
BUS 101, Select	Open for Business/UCC Human Health	2	2
MATH 108, 140	College Algebra <i>or</i> Elective <sub>1</sub> <i>and</i> Short Course in Calculus	3	4
<b>Total Hours</b>		15	15
<b>Second Year</b>		<b>Fall</b>	<b>Spring</b>
ACCT 220, 230	Financial Accounting <i>and</i> Managerial Accounting	3	3
ECON 241, 240	Introduction to Macro <i>and</i> Microeconomics	3	3
MATH 139, ACCT/ FIN/MGMT 208	Finite Mathematics <i>and</i> Business Data Analysis	3	3
Select, FIN 270	UCC Humanities <i>and</i> The Legal <i>and</i> Social Environment <sub>2</sub>	3	3
CMST 101, ENGL 291	Intro to Oral Communication <i>and</i> Intermediate Technical Writing	3	3
<b>Total Hours</b>		15	15

<b>Third Year</b>		<b>Fall</b>	<b>Spring</b>
MGMT 304, 345	Introduction to Management <i>and</i> Computer Information Systems	3	3
ECON 340, 341	Intermediate Micro <i>and</i> Macroeconomics	3	3
FIN 330, 361	Introduction to Finance <i>and</i> Management of Business Finance	3	3
MKTG 304, BUS 302	Marketing Management <i>and</i> Business Career Transitions	3	2
Select	UCC Humanities <i>and</i> UCC Multicultural	3	3
Select	Elective <sub>1</sub>	-	2
<b>Total Hours</b>		15	16
<b>Fourth Year</b>		<b>Fall</b>	<b>Spring</b>
Select, MGMT 481	300-400 CoB elective <i>and</i> Administrative Policy	3	3
ECON	Approved economics course <sub>2</sub>	3	3
MGMT 318, FIN 462/463	Production-Operations Management and Working Capital Management <i>or</i> Forecasting and Capital Budgeting	3	3
Select	Major option <sub>3</sub>	3	-
Select	Elective <sub>1</sub>	3	5
<b>Total Hours</b>		15	14

1. 120 semester hours are required for graduation. Any additional hours of college-level credit can be used to equal minimum 120 semester hours required for degree.
2. The combination of Finance 280 (Business Law I) and Finance 380 (Business Law II) is highly recommended for accounting majors.
3. Major option or major specialization.

### **Business Economics as a major**

It is strongly recommended that the courses listed above for the first two years be completed before the junior year, because many of them are prerequisites to later requirements. The Association to Advance Collegiate Schools of Business International accredits the business economics program.

Graduate degrees available: Master of Business Administration (M.B.A.), Master of Accountancy (M.Acc.) and Doctor of Philosophy in Business Administration (Ph.D.).

## LEGEND OF ABBREVIATIONS AND TERMS

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### Abbreviations and terms

- **300- and 400-level College of Business elective** - any 300- to 400-level course titled ACCT, FIN, MGMT or MKTG
- **Business-prefix courses** - courses designated with these headings: ACCT, BUS, ECON, FIN, MGMT, MKTG
- **GPA** - grade point average
- **GR** - grade
- **HRS** - semester hours
- **Sophomore status** - 26-55 hours passed
- **Junior status** - 56-85 hours passed
- **Senior status** - 86 or more hours passed

The use of (3) in HRS column is intended to avoid double-counting; that is, these hours are included in the University Core Curriculum.

The college enforces prerequisites, including class status. Where courses are shown as prerequisites, a passing grade must be earned in these or equivalent courses prior to the term for which you are registering for the course. Where sophomore, junior or senior status is shown as a prerequisite, total hours passed must equal that status in the term for which you are registered for the course.

## PROFESSIONAL BUSINESS CORE AND GPA REQUIREMENTS FOR SPECIFIC MAJORS

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**Accounting:** Students majoring in accounting must earn a minimum grade of C in ACCT 220 and ACCT 230.

**Business Economics:** Students majoring in business economics must earn a minimum grade of C in FIN 330.

**Finance:** Students majoring in finance must earn a minimum grade of C in ACCT 220, ACCT 230 and FIN 330.

**Management:** Students majoring in management must earn a minimum grade of C in ACCT/FIN/MGMT 208, MGMT 304, MGMT 318 and MGMT 345.

**Marketing:** Students majoring in marketing must earn a minimum grade of C in MKTG 304 and ACCT/FIN/MGMT 208.