

HOSPITALITY, TOURISM AND EVENT MANAGEMENT (HTEM)

(Bachelor of Science)

business.siu.edu/academics/bachelor/htem.html

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The mission of the Hospitality, Tourism, and Event Management undergraduate program is to provide educational, research, and service activities with the goal of enabling students, as well as industry and community professionals, to function in an ever-changing environment. The program integrates many disciplines that address ongoing concerns and needs of the hospitality and tourism industry.

MAJOR REQUIREMENTS - 47 HOURS

COURSE	TITLE	PREREQUISITES	Projected offerings:		
			Summer	Fall	Spring
HTEM 202	Intro to Hospitality and Tourism			X	X
HTEM 206	Food Service Sanitation			X	
HTEM 250	Intro Event Coordination				X
HTEM 273	Hotel Administration				X
HTEM 351	Destination Management	C or better in HTEM 202			X
HTEM 360	Quantity Food Production	C or better in HTEM 202 and HTEM 206 or concurrent enrollment; Sophomore status			X
HTEM 371A	Internship	C or better in HTEM 202 and MGMT 202; Sophomore status; Majors only; Program approval			X
HTEM 371B	Internship*	C or better in HTEM 202 and 371A and MGMT 202; Sophomore status; Majors only; Program approval	X	X	
HTEM 373	Food and Labor Cost Control	C or better in HTEM 206 or concurrent enrollment; Sophomore status		X	
HTEM 380	Hospitality Human Resources	C or better in HTEM 202		X	
HTEM 400	Hospitality Seminar	C or better in HTEM 202; Junior status		X	
HTEM 435	Hospitality Marketing Management	C or better in HTEM 202 and 351 and MKTG 304		X	
HTEM 460	Capstone	C or better in HTEM 202, 206, 360, and 373; Senior status			X
HTEM 461	Service Organization and Management	C or better in HTEM 202 and 380; Junior status		X	
HTEM 465	Convention Management and Services	C or better in HTEM 202		X	
HTEM 470	Hospitality Facilities Management	C or better in HTEM 202			X

* Students must complete an approved 400 hour internship before registration is granted for this course.

Hospitality, Tourism and Event Management as a major

A major in Hospitality, Tourism, and Event Management requires students to earn a minimum grade of C (a grade of C- is not sufficient) in each of the courses taken to satisfy the requirements for the Professional Core Requirement and the Hospitality, Tourism, and Event Management Core Requirement, and students must earn a minimum 2.0 grade point average for those major courses. All 300- and 400-level Hospitality, Tourism, and Event Management courses may be repeated for a grade only once.

Hospitality, Tourism, and Event Management is accredited by the Accreditation Commission for Programs in Hospitality Administration.

Graduate degrees available: Master of Business Administration (M.B.A.) and Master of Public Administration (M.P.A.)

LEGEND OF ABBREVIATIONS AND TERMS

Abbreviations and terms

- **300- and 400-level College of Business and Analytics elective** - any 300- to 400-level course titled ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG or PADM. Lower level courses articulated as upper level courses may not be used to satisfy this requirement
- **Business-prefix courses** - courses designated with these headings: ACCT, BSAN, BUS, ECON, FIN, HTEM, MGMT, MKTG. PADM
- **GPA** - grade point average
- **GR** - grade
- **HRS** - semester hours
- **Sophomore status** - 26-55 hours passed
- **Junior status** - 56-85 hours passed
- **Senior status** - 86 or more hours passed

The use of (3) in HRS column is intended to avoid double-counting; that is, these hours are included in the University Core Curriculum.

The college enforces prerequisites, including class status. Where courses are shown as prerequisites, a passing grade (or higher if required) must be earned in these or equivalent courses prior to the term for which you are registering for the course. Where sophomore, junior or senior status is shown as a prerequisite, total hours passed must equal that status in the term for which you are registered for the course.

PROFESSIONAL BUSINESS CORE AND GPA REQUIREMENTS FOR SPECIFIC MAJORS

Accounting: Students majoring in Accounting must earn a minimum grade of C in ACCT 220 and ACCT 230 (a C- is not sufficient).

Business Analytics: Students majoring in Business Analytics must earn a minimum grade of C in MGMT 345 (a C- is not sufficient).

Finance: Students majoring in Finance must earn a minimum grade of C in ACCT 220, ACCT 230 and FIN 330 (a C- is not sufficient).

Hospitality Tourism, and Event Management: Students majoring in Hospitality, Tourism, and Event Management must earn a minimum grade of C in all courses under this category (a C- is not sufficient).

Management: Students majoring in Management must earn a minimum grade of C in ACCT/ECON/FIN/MGMT 208, MGMT 304, MGMT 318 and MGMT 345 (a C- is not sufficient).

Marketing: Students majoring in Marketing must earn a minimum grade of C in MKTG 304 and ACCT/ECON/FIN/MGMT 208 (a C- is not sufficient).